

Inquiry process: Communicate

Communicate judgements, decisions, conclusions, predictions, and/or plans of action clearly and logically.

The tool(s) you use to communicate will depend on your audience and purpose, and the level of interactivity you want.

Some methods of communication are:

- Summary sheets, research briefs, and policy briefs: Keep in mind that a shorter document is far more likely to be read than a complete report.
- Tables of findings: Presenting the raw findings in this way can communicate your message very strongly.
- Scorecards or dashboards, which are often used for real-time monitoring
- Interactive web pages or web apps
- Photo stories, posters, or comic strips
- Blogs, which can often be used to evaluate and discuss findings
- Multimedia video reports
- Action plans