

Reasons to Communicate

Message/text	Reason to communicate	Purpose
<ul style="list-style-type: none">• a chapter in a science textbook• a video that explains how to change a car tire• a flyer about a sale at the local mall• an online news story		
<ul style="list-style-type: none">• a politician's campaign speech• a commercial about adopting a pet from the local shelter• an advertisement for the newest phone		
<ul style="list-style-type: none">• a thank-you card• a tweet• a blog on your favourite hobby		
<ul style="list-style-type: none">• a novel• a cartoon• a movie• songs		